

# **BOMBARDIER**

## **PRESS RELEASE**

### **Bombardier and Xpan Collaborate on New e-Learning Platform for Rail Industry**

#### ***Innovative learning management system answers operator training needs***

**San Diego, October 06, 2008** – Rail equipment supplier Bombardier Transportation and Xpan Interactive, North America's leading provider of computer-based training solutions for the public transportation industry, have signed an agreement launching a new e-Learning software platform supporting improved training in the rail transportation industry.

This new Learning Management System (LMS) provides rail transit operators with a turn-key solution that includes the LMS platform and dedicated content to enhance the skill levels of all staff. The LMS platform manages all aspects of the training program including certification, expirations, and on-the-job training to ensure that training is effectively scheduled and managed throughout the process. The immersive, media-rich content is purpose-built to meet the unique needs of each Transit Authority, resulting in extremely high knowledge retention rates.

"The partnership with Xpan complements and extends our existing Technology Solutions portfolio," said Keith Sheardown, General Manager, Bombardier Transportation, Technology Solutions. "Xpan's established e-Learning platform gives us the ability to fulfill demanding training needs in an industry where many skilled specialists are nearing retirement age."

Sheardown said the new training solution is based on the demand for improved training technologies which has increased dramatically over the past few years. It is the latest offering from Bombardier Transportation's Technology Solutions team in North America, a dedicated organisation focused on developing and deploying advanced technologies that can help operators run more efficient and effective railroads. Initial focus has targeted areas of high interest to operators, such as improved inventory management, advanced training solutions and fleet optimization.

With Bombardier's new LMS, public transportation authorities will benefit from a wide range of highly interactive computer-based training programs delivered online. Learners will benefit from a self-paced modular approach to learning, increased retention and enhanced flexibility.

"As an organization that maintains more than 8,000 pieces of rolling stock around the world, Bombardier knows the value of e-Learning," says Ron Thiele, President and CEO of Xpan Interactive. "This partnership will provide Xpan with Bombardier's market presence and

thorough knowledge of what transit authorities need to improve the level of training and education of their workforce.”

**Note to Editors:**

**About Xpan**

Xpan Interactive Ltd. is a leading interactive agency specializing in developing custom computer-based training programs and web applications. Based in Calgary, Alberta, Xpan works with transportation, oil and gas, technology, and government organizations to develop powerful learning environments that engage and empower the learner, providing flexible, self-paced learning. Xpan's training solutions yield tangible and measurable results — shorter learning cycles, better retention, and improved performance.

**About Bombardier Transportation**

Bombardier Transportation has its global headquarters in Berlin, Germany with a presence in over 60 countries. It has an installed base of over 100,000 vehicles worldwide. The Group offers the broadest product portfolio and is recognized as the leader in the global rail sector.

**About Bombardier**

A world-leading manufacturer of innovative transportation solutions, from commercial aircraft and business jets to rail transportation equipment, systems and services, Bombardier Inc. is a global corporation headquartered in Canada. Its revenues for the fiscal year ended Jan. 31, 2008, were \$17.5 billion US, and its shares are traded on the Toronto Stock Exchange (BBD). Bombardier is listed as an index component to the Dow Jones Sustainability World and North America indexes. News and information are available at [www.bombardier.com](http://www.bombardier.com).

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**For information:**

**Bombardier Transportation**

David Slack:

+1 450 441 3190

david.slack@ca.transport.bombardier.com

**Xpan Interactive**

Ron Thiele:

+1 403 221 8573

ron@xpan.ca

[www.theclimateisrightfortrains.com](http://www.theclimateisrightfortrains.com)

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